

# A COMPUTATIONAL EVALUATION OF THE ORIGINAL AND REVISED ANALYTIC HIERARCHY PROCESS

Evangelos Triantaphyllou<sup>1\*</sup> and Stuart H. Mann<sup>2</sup>

<sup>1</sup>Department of Industrial and Manufacturing Systems Engineering, Louisiana State University, 3134C CEBA Building, Baton Rouge, LA 70803-6409, U.S.A. and <sup>2</sup>School of Hotel, Restaurant and Institutional Management, The Pennsylvania State University, University Park, PA 16802, U.S.A.

(Received for publication 1 February 1994)

Abstract—The Analytic Hierarchy Process (AHP) and its variants have long been used in numerous scientific and engineering applications. The present paper demonstrates that the original AHP and one of its variants have the potential to reach the wrong conclusion under certain circumstances. This paper examines the effectiveness of these two methods under the assumption that in reality the pairwise comparisons, which are used in these methods, take on continuous values. This assumption is made in order to capture the majority of the real world cases. The computational results in this paper demonstrate that when the above assumption is made, the AHP and the revised AHP might yield a different ranking of the alternatives than the ranking that would result if the actual relative importances were known. The same results also reveal a dramatic increase in the probability that an incorrect ranking occurs as the number of alternatives involved increases.

## INTRODUCTION

The Analytic Hierarchy Process (AHP) is best illustrated by Saaty in Refs [1–3]. The AHP has attracted the interest of many researchers mainly due to the nice mathematical properties of the method and the fact that the required input data are rather easy to obtain (see, for example, [4–9, 11, 12]). The AHP is a decision support tool which can be used in solving complex decision problems. It uses a multi-level hierarchical structure of objectives, criteria, subcriteria, and alternatives. The pertinent data are derived by using a set of pairwise comparisons. These comparisons are used to obtain the weights of importance of the decision criteria, and the relative performance measures of the alternatives in terms of each individual decision criterion. If the comparisons are not perfectly consistent, then it provides a mechanism for improving consistency.

The typical problem examined by the AHP consists of a set of alternatives and a set of decision criteria. Since this problem is very common in many engineering applications, AHP has been a very popular decision tool. Another reason which contributed to the wide use of AHP in engineering applications, is the development of the *Expert Choice* software [13]. Furthermore, many other computer packages have been developed and are based on the principles of the AHP. Some of the engineering applications of the AHP include its use in integrated manufacturing [14, 15], in the evaluation of technology investment decisions (i.e. [16–19]), in flexible manufacturing systems [20], layout design [21], and also in other decision problems (see, for instance, [22, 23]).

The revised AHP is a variant of the original AHP and was proposed by Belton and Gear [24]. They observed that the AHP may reverse the ranking of the alternatives when an alternative identical to one of the already existing alternatives is introduced. In order to overcome this deficiency, Belton and Gear proposed that each column of the AHP decision matrix to be divided by the maximum entry of that column.

The fact that rank reversal also occurs when near copies are considered, has also been studied by Dyer and Ravinder [25] and Dyer and Wendell [26]. In Refs [27] and [28] Saaty provided some axioms and guidelines on how close a near copy can be to an original alternative without causing a rank reversal. He suggested that the decision maker has to eliminate alternatives from consideration that score within 10% of another alternative. This recommendation was later sharply criticized by Dyer [29].

<sup>\*</sup>E-mail: IETRIAN@LSUVM.SNCC.LSU.EDU

In Refs [29] and [30] Dyer demonstrated that the original AHP may result in arbitrary rankings, even when no identical alternatives are considered. He also admits that in some cases the AHP may yield results which may be highly correlated with the true performances of a consistent decision maker, and even provide an accurate ranking of alternatives in other special cases, however, he asserts that in general this cannot be guaranteed a priori.

He attributed this problem to the principle of hierarchic composition, which is one of the main assumptions in the AHP. This principle assumes that the weights of the criteria do not depend on the alternatives under consideration. As an alternative approach, Dyer suggested that AHP be combined with utility theory. That paper by Dyer stimulated some responses by Saaty [31] and Harker and Vargas [32]. They expressed many concerns whether traditional utility theory can be combined with the AHP.

As Winkler [33] remarked in a related technical note, utility theory is not a panacea. He cautions the reader to be careful in accepting alternative theories. Clearly, these problems are still controversial in decision theory. Some additional discussions on these truly important issues are due to Bell and Farquhar [34], Hogarth and Reder [35], Weber and Camerer [36], Munier [37], Fishburn and LaValle [38], and Sarin [39].

The AHP and the revised AHP, along with two other decision-making methods, were compared by Triantaphyllou and Mann in Ref. [8] by applying two evaluative criteria. The first evaluative criterion had to do with the premise that a decision method which is accurate in multi-dimensional problems should also be accurate in single-dimensional problems. There is no reason for an accurate multi-dimensional method to fail in giving accurate results in single-dimensional problems, since single-dimensional problems are special cases of multi-dimensional ones. The second evaluative criterion considered the premise that an efficient decision-making method should not change the indication of the best alternative when an alternative (not the best) is replaced by another worse alternative (given that the importance of each decision criterion remains unchanged). In that investigation the revised AHP performed significantly better than the original AHP and for that reason the revised AHP is considered in the present investigation.

One fundamental step in the AHP and the revised AHP is the manipulation of a reciprocal matrix with pairwise comparisons. These pairwise comparisons reflect the estimates made by the decision maker of the relative importance of each alternative in terms of a given decision criterion. In applications of the AHP to real decision-making problems the entries in the above reciprocal matrix are taken from the finite set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$  (which has been suggested by Saaty to be appropriate [3]). This is achieved by using the scale presented in Table 1. That is not to say that a discrete set or even continuous values could not be used, for it is known that even continuous values satisfy the Saaty axioms [27]. However, in practice the above discrete set is almost always used. After a decision maker forms the entries of all the pertinent reciprocal matrices, an approach based on eigenvalue theory is used to derive the relative weights of each criterion and also of each alternative in terms of each criterion in a decision-making problem. An investigation on the development and performance of alternative scales for quantifying pairwise comparisons can be found in Ref. [40].

Triantaphyllou and Mann in Ref. [11] tested the eigenvalue approach under a data continuity assumption. According to this assumption the actual (and thus unknown) values of the pairwise comparisons take on continuous values and not necessarily discrete ones. That continuity

Table 1. Scale of relative importances [3]

Intensity of importance	Definition	Explanation				
1	Equal importance	Two activities contribute equally to the objective				
3	Weak importance of one over another	Experience and judgment slightly favor one activity over another				
5	Essential or strong improtance	Experience and judgment strongly favor one activity over another				
7	Demonstrated importance	An activity is strongly favored and its dominance was demonstrated in practice				
9	Absolute importance	The evidence favoring one activity over another is of the highest possible order of affirmation				
2, 4, 6, 8	Intermediate values between the two adjacent judgments	When compromise is needed				
Reciprocals of above nonzero	If activity <i>i</i> has one of the above nonzero numbers assigned to it when compared with activity <i>j</i> , then <i>j</i> has the reciprocal value when compared with <i>i</i> .					

assumption is made in order to capture the continuous nature of most real life decision-making problems. In that investigation it was found that the eigenvalue approach is likely to yield a ranking of elements that is different than the ranking yielded when actual data were used.

In the present investigation we follow a similar approach as in Ref. [11]. Since a decision-making problem involves a sequence of reciprocal matrices, the testing strategy developed in Ref. [11] is repeated a number of times. One time for each one of the reciprocal matrices involved in a given decision problem. Recall that if a problem is defined on N decision criteria and M alternatives, then there is one such matrix of order  $N \times N$  and N matrices of order  $M \times M$ .

In Ref. [11] it was found that when the eigenvalue method is used to derive relative weights, then it is possible for some items (that is, decision criteria or alternatives) to have the same rank while in reality they are distinct. However, the present paper demonstrates that it is possible alternatives which in reality are less important than others to appear to be more important after the AHP or the revised AHP are used. Furthermore, this problem of rank reversals is more severe in the present investigation. Also, the present findings reveal that the rate of the rank reversals increase dramatically as the number of alternatives increases.

In the following sections we briefly review the notion of the Saaty reciprocal matrices, the eigenvalue approach of deriving weights, the AHP method, the revised AHP method, as well as other relevant concepts.

# SOME BACKGROUND INFORMATION

Reciprocal matrices with pairwise comparisons

Let  $A_1, A_2, \ldots, A_n$  be the members of a fuzzy set. This can be a set of alternatives which the decision maker needs to evaluate in terms of a single decision criterion. We are interested in evaluating the membership values (i.e. the relative weights) of the above members. Saaty [1-3] proposes to use a matrix A of rational numbers taken from the finite set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$ . Each entry of the above matrix A represents a pairwise judgment. Specifically, the entry  $a_{ij}$  denotes the number which estimates the relative membership value of element  $A_i$  when it is compared with element  $A_i$ . Obviously,  $a_{ij} = 1/a_{ji}$  and  $a_{ii} = 1$ . That is, the matrix A is a reciprocal one. Saaty in Ref. [3] asserts that the desired relative membership values are the elements of the principle right eigenvector of matrix A. More discussion on the problem of how to estimate relative membership values from such matrices can be found in Ref. [10].

Saaty estimates the principal right eigenvector of the reciprocal matrices by multiplying the entries in each row of matrix A together and then taking the n-th root (n is the number of the elements in the fuzzy set). Since in the AHP it is desired to have values that add up to 1.00 the previously found vector is normalized by dividing each entry by the sum of the above values. If we want (as is the case in the revised AHP method) the element with the highest value to have membership value equal to 1.00, then we need to divide the previously found vector by the highest value.

The analytic hierarchy process

Part of the analytic hierarchy process [3] deals with the structure of an  $M \times N$  decision matrix (where M is the number of alternatives and N is the number of criteria). This matrix is constructed using the relative importances of the alternatives in terms of each criterion. The vector  $(a_{i1}, a_{i2}, a_{i3}, \ldots, a_{iN})$ , for  $i = 1, 2, 3, \ldots, M$ , is the principal right eigenvector of an  $N \times N$  reciprocal matrix. This matrix is formed by the pairwise comparisons which express the relative importance of pairs of alternatives in terms of the i-th decision criterion.

Some evidence is presented in Ref. [3] which supports this technique for eliciting numerical evaluations of qualitative phenomena from experts and decision makers. The above  $N \times N$  reciprocal matrices are processed as in the previous section. That is, the  $a_{ij}$  values are determined by using the eigenvalue method. The entry  $a_{ij}$ , in the  $M \times N$  decision matrix, represents the relative value of the alternative A when it is considered in terms of criterion j. In the original AHP the sum

$$\sum_{i=1}^{N} a_{ij}$$

According to AHP the best alternative (in the maximization case) is indicated by the following relationship:

$$A_{AHP}^* = \max \sum_{j=1}^{N} a_{ij} w_j$$
 for  $i = 1, 2, 3, ..., M$ .

The revised analytic hierarchy process

Belton and Gear [24] propose a revised version of the original AHP model. They demonstrate that an inconsistency can occur when the AHP is used. A numerical example is presented in Ref. [24] which consists of three decision criteria and three alternatives. The indication of the best alternative changes when an alternative identical to one of the nonoptimal alternatives is introduced (thus creating four alternatives). According to the authors the root for that inconsistency is the fact that the relative values for each criterion sum up to one. Instead of having the relative values of the alternatives  $A_1, A_2, A_3, \ldots, A_M$  sum up to 1.00, they propose to divide each relative value in the columns of the decision matrix by the maximum value of that column.

# THE CONCEPTS OF THE RCP AND CDP MATRICES

The following forward error analysis is based on the assumption that in the real world the membership values in a fuzzy set take on continuous values. This assumption is believed to be a reasonable one since it captures the majority of real world cases. As it was mentioned earlier, these members could be a set of alternatives to be examined in terms of a given decision criterion. In this case the membership function expresses the degree that these alternatives meet the single decision criterion.

Let  $\omega_1, \omega_3, \omega_3, \ldots, \omega_n$  be the real (and thus *unknown*) membership values of a fuzzy set with n members. If the decision maker knew the above real values, then he would be able to construct a matrix with the real pairwise comparisons. In this matrix, say matrix A, the entries are  $\alpha_{ij} = \omega_i/\omega_j$ . This matrix is called the *Real Continuous Pairwise* matrix, or the *RCP* matrix. Since in the real world the  $\omega_i$ 's are unknown, so are the entries  $\alpha_{ij}$  of the previous matrix. However, we can *assume* here that the decision maker instead of an unknown entry  $\alpha_{ij}$  is able to determine the *closest* values taken from the set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$ . That is, instead of the real (and thus unknown) value  $a_{ij}$  one is able to determine  $a_{ij}$  such that:

the difference 
$$|\alpha_{ij} - a_{ij}|$$
 is minimal,  
and  $a_{ii} \in \{1/9, 1/8, 1/7, \dots, 1, 2, \dots, 7, 8, 9\}$ .

In other words, it is assumed here that one's judgments about the value of the pairwise comparison of the *i*-th element when it is compared with the *j*-th one, is so accurate that in real life it is the closest (in absolute value terms) of the values one is supposed to choose from. Apparently, this assumption favors the values of the failure rates derived later in this paper, since in reality it is very unlikely that a decision maker can be that accurate all the time. This observation indicates that even the dramatic high failure rates, which are demonstrated in a later section, are smaller than the actual failure rates which may occur when the AHP or the revised AHP are applied on real life problems.

The matrix with the  $a_{ij}$  entries that we assume the decision maker is able to construct has entries from the discrete and finite set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$  (when the original Saaty scale in Table 1 is used). This second matrix is called the *Closest Discrete Pairwise* matrix or the *CDP* matrix. More on some interesting properties of RCP and CDP matrices can be found in Ref. [40].

In the numerical example of the following section, it is assumed that the actual relative values in a decision-making problem, which involves 3 alternatives and 4 criteria, are known. The AHP and the revised AHP are applied to these actual data and the relative weight and ranking of each alternative is derived according to each decision-making method.

Next, we use the concepts of the RCP and CDP matrices to derive the discrete data. These discrete data are the data which a decision maker could have if one were able to make the closest approximations to the real (and thus unknown) pairwise comparisons. Again, this is a favorable assumption since there is no certainty that in reality one can achieve these closest approximations

for all the pairwise comparisons. The following numerical example reveals that it is possible for the AHP and the revised AHP method to fail to preserve the ranking of the alternatives when the continuity assumption is utilized and even if the decision maker is as accurate as possible.

# A NUMERICAL EXAMPLE

Suppose that a decision-making problem with 3 alternatives and 4 criteria has in reality the following matrix as the decision matrix with the actual relative weights:

		Criterion	1	
	1	2	3	4
Alt.	(0.1325	0.0890	0.5251	0.2533)
$A_1$	0.5008	0.4804	0.0850	0.2113
$A_2$	0.3785	0.2133	0.4434	0.3799
$A_3$	0.1207	0.3063	0.4716	0.4089

That is, the actual relative weights of the 4 criteria are: (0.1325 0.0890 0.5251 0.2553). The relative importances of the 3 alternatives in terms of the first criterion are: (0.5008 0.3785 0.1207) and so on.

The above values can also be viewed as the principal right eigenvectors of the following 1 + 4 = 5 perfectly consistent RCP matrices. For the case of the four criteria we have:

$$RCP_0 = \begin{bmatrix} 1 & 1.4890 & 0.2524 & 0.5231 \\ 0.6716 & 1 & 0.1695 & 0.3513 \\ 3.9622 & 5.8995 & 1 & 2.0727 \\ 1.9116 & 2.8462 & 0.4825 & 1 \end{bmatrix}$$

For instance, in the previous matrix the (1, 2) entry is equal to 1.4890 because the corresponding pairwise comparison is: 0.1325/0.0890 (=1.4890). Similar interpretations hold for the remaining entries. For the three alternatives we have in terms of each of the four criteria:

$$RPC_{1} = \begin{bmatrix} 1 & 1.3230 & 4.1502 \\ 0.7559 & 1 & 3.1371 \\ 0.2410 & 0.3188 & 1 \end{bmatrix} \quad RCP_{2} = \begin{bmatrix} 1 & 2.2552 & 1.5682 \\ 0.4440 & 1 & 0.6963 \\ 0.6377 & 1.4362 & 1 \end{bmatrix}$$

$$RPC_{3} = \begin{bmatrix} 1 & 0.1917 & 0.1803 \\ 5.2156 & 1 & 0.9403 \\ 5.5468 & 1.0635 & 1 \end{bmatrix} \quad RCP_{4} = \begin{bmatrix} 1 & 0.5561 & 0.5167 \\ 1.7982 & 1 & 0.9291 \\ 1.9355 & 1.0763 & 1 \end{bmatrix}$$

Applying the AHP and the revised AHP it can be shown that the following results are obtained:

7	The AHP so	olution	The revised 1	AHP solution
Alt.	weights	ranking	weights	ranking
$A_1$	0.2073	3	0.2048	3
$A_2$	0.3982	1	0.3980	1
$\overline{A_3}$	0.3945	2	0.3972	2

In reality, however, the decision maker does not know the previous real values. Instead, one has to use matrices with entries from the set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$  (that is, to use the scale presented in Table 1). The CDP matrices which best approximate the previous 5 RCP matrices can

be shown to be as follows. For the case of the four criteria the corresponding CDP matrix and its corresponding eigenvector is:

$$RCP_0 \to CDP_0 = \begin{bmatrix} 1 & 1.5000 & 0.2500 & 0.5000 \\ 0.6667 & 1 & 0.1667 & 0.3333 \\ 4.0000 & 6.0000 & 1 & 2.0000 \\ 2.0000 & 3.0000 & 0.5000 & 1 \end{bmatrix} \to \begin{bmatrix} 0.1304 \\ 0.0870 \\ 0.5217 \\ 0.2609 \end{bmatrix}$$

For instance, the (1, 2) entry in the previous matrix is equal to 1.5000 because the corresponding entry in the RCP matrix is 1.4890 and the value 1.5000 is the closest value from the permissible values (when the scale in Table 1 is used). Similar interpretations hold for the remaining entries.

Similarly with above, for the three alternatives in terms of each one of the four criteria the CDP matrices and their corresponding eigenvectors are:

$$RPC_1 \rightarrow CDP_1 = \begin{bmatrix} 1 & 1.3333 & 4.0000 \\ 0.7500 & 1 & 3.0000 \\ 0.2500 & 0.3333 & 1 \end{bmatrix} \rightarrow \begin{bmatrix} 0.5000 \\ 0.3750 \\ 0.1250 \end{bmatrix}$$

$$RPC_2 \rightarrow CDP_2 = \begin{bmatrix} 1 & 2.2500 & 1.6000 \\ 0.4444 & 1 & 0.7143 \\ 0.6250 & 1.4000 & 1 \end{bmatrix} \rightarrow \begin{bmatrix} 0.4833 \\ 0.2151 \\ 0.3016 \end{bmatrix}$$

$$RPC_3 \rightarrow CDP_3 = \begin{bmatrix} 1 & 0.2000 & 0.1667 \\ 5.0000 & 1 & 0.8889 \\ 6.0000 & 1.1250 & 1 \end{bmatrix} \rightarrow \begin{bmatrix} 0.0835 \\ 0.4264 \\ 0.4901 \end{bmatrix}$$

$$RPC_4 \rightarrow CDP_4 = \begin{bmatrix} 1 & 0.5556 & 0.5000 \\ 1.8000 & 1 & 0.8889 \\ 2.0000 & 1.1250 & 1 \end{bmatrix} \rightarrow \begin{bmatrix} 0.2083 \\ 0.3734 \\ 0.4183 \end{bmatrix}$$

That is, the data which are assumed to be available in reality to the decision maker for the present problem are:

		Criterior	1	
	1	2	3	4
Alt.	(0.1304)	0.0870	0.5217	0.2609)
$A_1$	0.5000	0.4833	0.0835	0.2083
$A_2$	0.3750	0.2151	0.4264	0.3734
$\overline{A_3}$	0.1250	0.3016	0.4901	0.4183

Similarly, as in the first part of this example, the AHP and the revised AHP yield the following results:

$T^{\mu}$	he AHP so	lution	The revised AHP solution			
Alt.	weights	ranking	weights	ranking		
$A_1$	0.2051	3	0.2049	3		
$A_2$	0.3875	2	0.3867	2		
$\tilde{A_3}$	0.4074	1	0.4084	1		

These findings clearly *contradict* the results found in the first part of this example.

In this numerical example the weights of the two alternatives  $A_2$  and  $A_3$  are almost identical when the AHP is applied (namely, 0.3982 and 0.3945, respectively) on the actual data. However, after the original Saaty scale is used, and the assumption that the decision maker is as accurate as possible is made, then the AHP yields the weights 0.3875 and 0.4074 for alternatives  $A_2$  and  $A_3$ , respectively.

Table 2. Failure rates are	based on 1000 randomly	generated problems (the AHP	case)

Number of criteria	Number of alternatives									
	3	5	7	9	11	13	15	17	19	21
3	20.8	45.8	68.6	84.3	92.7	96.6	99.0	99.7	99.7	100.0
5	20.3	47.7	70.4	86.6	94.3	98.9	99.2	99.8	100.0	100.0
7	20.4	50.2	73.7	87.7	95.0	97.9	99.4	99.9	100.0	100.0
9	24.1	49.7	75.6	90.3	96.2	98.5	99.8	99.9	100.0	100.0
11	22.4	54.0	75.3	93.1	96.6	99.1	99.8	100.0	100.0	100.0
13	24.0	52.2	78.0	91.7	97.8	99.3	99.9	100.0	100.0	100.0
15	23.8	55.5	78.8	92.8	98.1	99.6	99.9	100.0	100.0	100.0
17	26.7	56.7	81.2	93.3	98.2	99.6	100.0	100.0	100.0	100.0
19	23.1	58.8	84.6	94.0	98.2	99.6	99.9	100.0	100.0	100.0
21	35.9	60.1	85.1	94.7	98.8	99.6	99.9	100.0	100.0	100.0

In other words, the AHP causes the two alternatives to look very distinct, while in reality they are almost identical.

If for illustrative purposes one considers that the alternatives represent projects to be funded, then the AHP would suggest that project  $A_3$  to be funded 5.14% (i.e.  $(0.4074 - 0.3875) \times 100/0.3875$ ) more than project  $A_2$ , while in reality project  $A_3$  should be funded by almost 1.0% less than project  $A_2$ . That is, after the AHP or the revised AHP are applied, then it is likely that alternatives which in reality are almost identical, to appear to be rather distinct. The reverse situation is also possible to occur.

#### COMPUTATIONAL EXPERIMENTS

In the previous numerical example both the AHP and the revised AHP yield the same alternative ranking. However, in general this is not always the case. It is possible for the AHP to yield the correct alternative ranking and the revised AHP an incorrect one, or vice-versa. In order to study the performance of the two methods in depth, a simulation approach was followed. Random problems with different number of criteria and alternatives were generated and then treated as in the previous example.

For each such random problem actual relative weights were assumed as in the previous numerical example. However, because the Saaty matrices use values from the set:  $\{1/9, 1/8, \ldots, 1, 2, \ldots, 8, 9\}$  only the random problems which are associated with *RCP* matrices with entries within the continuous interval [1/9, 9/1] were considered. Each test problem was treated as in the previous example. If the AHP or the revised AHP yielded a ranking different than the one derived when actual data were used, then the case was recorded as a failure. Tables 2 and 3 present the results of this simulation approach for random problems of different sizes. Table 2 deals with the AHP and Table 3 with the revised AHP. Figures 1 and 2 graphically depict the results presented in Tables 2 and 3, respectively. The simulation program was written in FORTRAN and the random numbers were generated by using the IMSL library of subroutines.

The findings reveal that the number of alternatives in a decision problem is very critical. As the number of alternatives increases, so does the failure rate of the AHP and the revised AHP. This was expected since in Ref. [11] it was found that the number of members in a fuzzy set dramatically influences the performances of the eigenvalue approach in deriving accurate member ratings.

Table 3. Failure rates are based on 1000 randomly generated problems (the revised AHP case)

Number of criteria	Number of alternatives									
	3	5	7	9	11	13	15	17	19	21
3	22.8	48.1	69.3	86.0	93.4	97.5	99.3	99.6	99.8	100.0
5	20.4	46.8	72.6	87.5	93.5	98.4	99.5	99.8	99.9	100.0
7	21.1	51.4	75.3	88.5	95.7	99.1	99.5	100.0	100.0	100.0
9	24.1	52.4	75.0	89.7	97.4	99.0	100.0	99.8	100.0	100.0
11	23.6	56.1	76.6	92.8	96.0	98.9	99.7	100.0	100.0	100.0
13	25.7	55.2	79.3	92.6	98.0	99.2	100.0	100.0	100.0	100.0
15	26.9	55.9	82.1	94.3	97.7	99.5	100.0	99.9	100.0	100.0
17	27.7	57.0	82.7	93.9	98.7	99.3	100.0	100.0	100.0	100.0
19	25.5	56.6	84.0	94.0	98.7	99.7	99.9	100.0	100.0	100.0
21	28.2	59.8	83.1	93.6	98.5	99.7	100.0	100.0	100.0	100.0

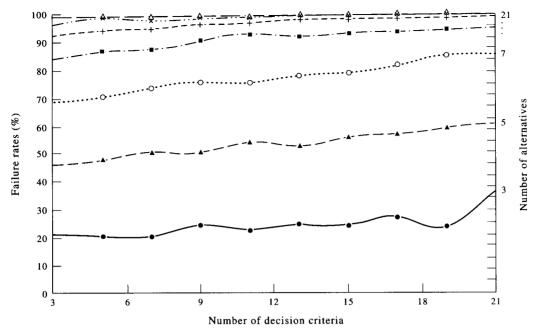


Fig. 1. Failure rates are based on 1000 randomly generated problems (the AHP case).

However, in the present investigation the failure rates are much higher than the ones reported in Ref. [11]. It is worthy to note here that in the tests reported in [11] the revised AHP performed significantly better than the original AHP. The same findings also demonstrate that the number of criteria seems to be without any particular influence on the final results.

It should be noted here that in these simulation experiments it was assumed that the decision maker is as accurate as possible. This assumption is imposed by the introduction of the concept of the CDP matrices (described in an earlier section). Clearly, this is an assumption which works in favor of the two methods. If one accepts the premise that the decision maker cannot always be

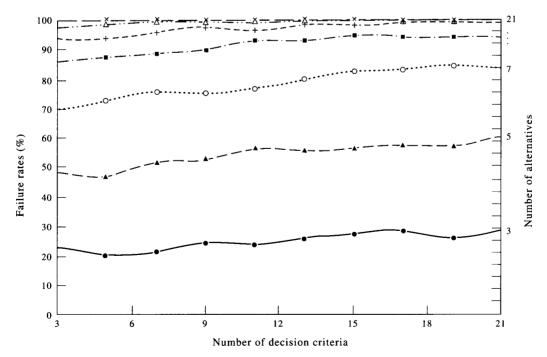


Fig. 2. Failure rates are based on 1000 randomly generated problems (the revised AHP case).

that effective in his/her judgments, then it follows that in real life applications the failures of the two methods occur even more frequently and intensively than what is reported in this paper.

From the above observations it is concluded that if one uses the AHP or the revised AHP in order to select the best alternative, then he/she may instead select an alternative which is not the best. Similarly, if one is interested in determining the relative weights of the alternatives, then distortions in the calculated weights are possible.

The answer to the critical question whether the numerical anomalies reported here are severe or not, depends on the particular application under consideration, and no generalizations can be made. If the impact of choosing a non-optimal alternative is not that severe, then the decision maker should not be highly concerned. However, if the application is very critical, then the present investigation may serve as a warning for caution before reaching the final decision. The present investigation reaffirms the belief of many practitioners today, that multi-attribute decision-making methods should be used only as decision support tools, and not to be taken literally.

# CONCLUDING REMARKS

In this paper we investigated the reversals in the alternative ranking which occur when Saaty pairwise comparison matrices are used as input in decision-making problems. Saaty pairwise comparison matrices are widely considered as successful means for gathering data in many real world decision-making situations. The AHP and some of its variants have found a considerable appeal in approaching many real life engineering applications. Many computer packages have been developed (see, for instance [13]) to automate their application to real life problems.

The forward error analysis in this paper reveals that when the AHP or the revised AHP methods are used in combination with the eigenvalue approach for processing the input data, then severe alternative ranking failures are possible. These failures are more dramatic as the number of alternatives increases. However, even for decision problems with a few alternatives the possibility of ranking alterations is significantly high. The number of criteria or the decision-making method used (i.e. the AHP or the revised AHP) seem to be without any particular influence in the above rates. Therefore, these results can be used to properly guide the decision maker when applying these methods to real life engineering problems.

The present paper provides a justification on why the application of the AHP (or the revised AHP) should be treated with some skepticism and their results not to be taken literally. This consideration comes in symphony with the concerns expressed by other researchers in the past (see, for instance, [24–26, 29, 30, 33]). However, the assumption that the decision maker is as accurate as possible in deriving his/her judgments (i.e. the concept of the *CDP* matrices) and its application in evaluating multi-criteria decision making methods is a very new one.

It is worthy to emphasize here that in under less than perfect conditions the real failure rates can be even *more dramatic*. It should also be kept in mind, that the present investigation is based on the assumption that the actual data for evaluating alternatives in terms of decision criteria, take on continuous values. Therefore, the previous results are subject to this continuity assumption.

The present results, along with the realization that data in multi-attribute decision-making problems are constant, urge for the need to perform a *sensitivity analysis* on any real life decision problem. Masuda in Ref. [41] presents a very interesting approach for performing a sensitivity analysis when the AHP is used. Another approach for performing a systematic sensitivity analysis when the AHP is used, is due to Sanchez and Triantaphyllou [42]. Note that the computer software EXPERT CHOICE, which is based on the AHP, also allows for some preliminary sensitivity analysis. It is highly advised that a sensitivity analysis should always be applied in real applications, especially when some alternatives appear to be close to each other.

Finally, it should be stated here that the same investigation, besides being a mechanism for testing future models, also reveals that there is an open problem in this class of decision-making models and more research in this topic is needed.

## REFERENCES

- 1. T. L. Saaty. A scaling method of priorities in hierarchical structures. J. Math. Psychol. 15, 57-68 (1977).
- 2. T. L. Saaty. Exploring the interface between hierarchies, multiple objects and fuzzy sets. J. Fuzzy Sets Sys. 1, 57-68 (1978).
- 3. T. L. Saaty. The Analytic Hierarchy Process. McGraw-Hill, New York (1980).
- 4. A. T. W. Chu, R. E. Kalaba and K. Spingarn. A comparison of two methods for determining the weights of belonging to fuzzy sets. J. Optimiz. Theory Applic. 27, 531-538 (1979).
- V. V. Federov, V. B. Kuz'min and A. I. Vereskov. Membership degrees determination from Saaty matrix totalities, Institute for System Studies, Moscow, U.S.S.R. In Approximate Reasoning in Decision Analysis (Edited by M. M. Gupta and E. Sanchez), pp. 23-30. North-Holland, Amsterdam (1982).
- J. I. Khurgin and V. V. Polyakov. Fuzzy analysis of the group concordance of expert preferences, defined by Saaty matrices. Fuzzy Sets Applications, Methodological Approaches and Results, pp. 111-115. Akademie-Verlag, Berlin (1986).
- 7. J. I. Khurgin and V. V. Polyakov. Fuzzy approach to the analysis of expert data. Fuzzy Sets Applications, Methodological Approaches and Results, pp. 116-124. Akademie-Verlag, Berlin (1986).
- 8. E. Triantaphyllou and S. H. Mann. An examination of the effectiveness of multi-dimensional decision-making methods: a decision-making paradox. *Int. J. Decision Support Syst.* 5, 303-312 (1989).
- 9. E. Triantaphyllou, P. M. Pardalos and S. H. Mann. A minimization approach to membership evaluation in fuzzy sets and error analysis. J. Optimiz. Theory Applic. 66, 275-287 (1990).
- 10. E. Triantaphyllou, P. M. Pardalos and S. H. Mann. The problem of evaluating membership values in real world situations. *Operations Research and Artificial Intelligence: The Integration of Problem Solving Strategies* (Edited by D. E. Brown and C. C. White III), pp. 197–214. Kluwer Academic, New York (1990).
- 11. E. Triantaphyllou and S. H. Mann. An evaluation of the eigenvalue approach for determining the membership values in fuzzy sets. Fuzzy Sets Syst. 35, 295-301 (1990).
- 12. L. G. Vargas. Reciprocal matrices with randomn coefficients. Math. Modeling 3, 69-81 (1982).
- 13. Decision Support Software, Inc. Expert Choice Software Package. McLean, Virginia (1986).
- 14. R. Putrus. Accounting for intangibles in integrated manufacturing (nonfinancial justification based on the analytical hierarchy process). *Inform. Strategy* 6, 25-30 (1990).
- 15. C. Falkner and S. Benhajla. Multi-attribute decision models in the justification of CIM systems. *Engng. Econ.* 35, 91–114 (1990)
- K. Swann and W. D. O'Keefe. Advanced manufacturing technology: investment decision process. Management Decisions 28, 20-31 (1990).
- 17. G. C. Roper-Lowe and J. A. Sharp. The analytic hierarchy process and its application to an information technology decision. *Operat. Res. Society* 41, 49-59 (1990).
- 18. J. Finnie. The role of financial appraisal in decisions to acquire advanced manufacturing technology. *Account. Bus. Res.* 18, 133-139 (1988).
- 19. T. O. Boucher and E. L., McStravic. Multi-attribute evaluation within a present value framework and its relation to the analytic hierarchy process. *Engng Econ.* 37, 55-71 (1991).
- 20. R. N. Wabalickis. Justification of FMS with the analytic hierarchy process. J. Manufact. Syst. 17, 175-182 (1988).
- K. E. Cambron and G. W. Evans. Layout design using the analytic hierarchy process. Comput. Ind. Engng 20, 221-229
  (1991).
- 22. L. Wang and T. Raz. Analytic hierarchy process based on data flow problem. Comput. Ind. Engng 20, 355-365 (1991).
- 23. A. Arbel and A. Seidmann. Selecting a microcomputer for process control and data acquisition. *IEE Trans.* 16(1) (1984).
- 24. V. Belton and T. Gear. On a short-coming of Saaty's method of analytic hierarchies. Omega 228-230 (1983).
- 25. J. S. Dyer and H. V. Ravinder. Irrelevant alternatives and the analytic hierarchy process. Working Paper, Department of Management, The University of Texas at Austin (1983).
- 26. J. S. Dyer and R. E. Wendell. A critique of the analytic hierarchy process. Working Paper 84/85-4-24, Department of Management, The University of Texas at Austin (1985).
- 27. T. L. Saaty. Axiomatic foundations of the analytic hierarchy process. Manag. Sci. 32, 841-855 (1983).
- 28. T. L. Saaty. Rank generation, preservation, and reversal in the analytic hierarchy process. *Decision Sci.* 18, 157-177 (1987).
- 29. J. S. Dyer. Remarks on the analytic hierarchy process. Manag. Sci. 36, 249-258 (1990).
- 30. J. S. Dyer. A clarification of "Remarks on the Analytic Hierarchy Process". Manag. Sci. 36, 274-275 (1990).
- 31. T. L. Saaty. An exposition of the AHP in reply to the paper "Remarks on the Analytic Hierarchy Process. Manag. Sci. 36, 259-268 (1990).
- 32. P. T. Harker and L. G. Vargas. Reply to "Remarks on the Analytic Hierarchy Process". Manag. Sci. 36, 269-273 (1990).
- 33. R. L. Winkler. Decision modeling and rational choice: AHP and utility theory. Manag. Sci. 36, 247-248 (1990).
- 34. D. E. Bell and P. H. Farquhar. Perspectives on utility theory. Operat. Res. 34, 179-183 (1986).
- 35. R. M. Hogarth and M. W. Reder (Eds) Rational Choice: The Contrast Between Economics and Psychology. University of Chicago Press, Chicago (1986).
- 36. M. Weber and C. Camerer. Recent developments in modeling preferences under risk. OR Spectrum 9, 129-151 (1987).
- 37. B. R. Munier (Ed) Risk, Decision and Rationality. D. Reidel, Dordrecht (1988).
- 38. P. C. Fishburn and I. H. LaValle (Eds) Annals of Operations Research. Volume 19: Choice Under Uncertainty. J. C. Baltzer, Basel (1989).
- 39. R. K. Sartin. Analytical issues in decision methodology. In *Organization and Decision Theory* (Edited by I. Horowitz), pp. 156-172. Kluwer- Nijhoff, Dordrecht (1989).
- 40. E. Triantaphyllou, F. A. Lootsma, P. M. Pardalos and S. H. Mann. On the evaluation and application of different scales for quantifying pairwise comparisons in fuzzy sets. *Multi-Criteria Decision Analysis* 3, 1-23 (1994).
- 41. T. Masuda. Hierarchical sensitivity analysis of the priorities used in the analytic hierarchy process. *Int. J. Syst. Sci.* 21, 415-427 (1990).
- 42. A. Sanchez and E. Triantaphyllou. Identification of The Critical Criteria when Using the Analytic Hierarchy Process. Working Paper, Department of Industrial and Manufacturing Systems Engineering, Louisiana State University, Baton Rouge, Louisiana, 38 pp. (1994).