

John Albrecht  
Alana Lively  
Eugene Radcliff  
Ravi Chimmalgi  
Shi Ning Sun  
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**Title:** Interactive Youth Expression: Giving Wordplay to All

**The Project:**

The Wordplay website will provide cohesion between current members of Wordplay, future members, and the community as a whole. The current website appears unfinished, and the main goal of the project is to polish the website by adding user friendly applications and information about the program. Wordplay is centered around a Teen Writing project that connects teens to literary culture where they can share ideas and grow.

**The Problem:**

Wordplay in Baton Rouge is currently using a free version of some software called Moonfruit to host and build their website. This software does not offer much in terms of functionality to the site. Even simple aspects of a website, such as text and pictures, are limited due to the software currently being used. Our first task will be either finding a replacement for Moonfruit or upgrading to the full version. The new software must provide more functionality yet remain simple enough so the youth and/or the Wordplay staff can update it after this semester.

**The Impact:**

Adding these features will help the foundation acquire a more organized and easily navigated and manipulated form of communication and venue of expression. These improvements on their website will make the organization appear more professional, more modern, and allow the people involved (members, affiliates, followers) to share information and Wordplay media in an easier and more efficient fashion. It will allow Wordplay to be more interactive and accessible to the public.

**The Motivation/Inspiration:**

Their website is essentially nonexistent. This program helps so many teens; they really need a site to showcase all that they do for the community. The kids' poetry and songs are a powerful way to escape problems, stress, and trouble in the high crime streets of Baton Rouge. The easy access of a good website makes people more motivated to go on and explore creative ideas, allowing the children to expand their minds, stretch their imaginations, and keep the wheels in their heads turning. The venues of self-expression that Wordplay promotes help kids to realize the importance of staying in school, to discover ways to express their feelings in new ways that help relieve stress and keep them out of trouble. What Wordplay does for teens in the community is positive and very important to the lives of much of the local youth, living in one of the highest crime level cities, and the world. Improving their website will only increase their positive impact. A well built website could help bring them together as an organization.