

WordPlay Baton Rouge on the Web Project Description

September 28, 2009

Title

WordPlay Baton Rouge on the Web

Project

The goal of WordPlay Baton Rouge on the Web is to get students in touch with the WordPlay organization and give them a place to present their work to their peers and receive feedback. The site will develop into a place for the users to display their work in a portfolio for others to see. The information on the website will be maintained by the kids involved with WordPlay, so a simple user interface is required. There will be an Admin account to police content generated by the users to keep a positive atmosphere for the children to interact in. The site will also let WordPlay have a place to let people know about what happens at their events by posting videos and pictures of performances as well as announcements of future events.

Problem

Right now, for WordPlay to happen, a group of people need to get together at a specified date and time. Our website will give the kids a central location to collaborate and share ideas at anytime, anywhere. WordPlay on the Web will also give the organization an online presence to reach out to other potential members. Right now they are using a service which requires payment to remove technical limitations. Our project will be a custom solution to meet the needs of the WordPlay program free of cost. Because the kids will be the main contributors to the site, it will need to be simple enough for them to use effectively.

Impact

Our project will mostly impact the children in WordPlay by allowing another medium for self expression and giving them a tool to spread their word. The organization will also have a place to organize and report planned events as a resource for those involved. They will be able to post picture and videos on the website to show visitors what WordPlay is about. It also enables the kids to constantly receive feedback from their mentors and peers at all times which would help develop their literary skill more quickly.

Motivation

We as a group feel kids need a medium for self expression to perform better in school and social interactions. By providing them another platform in a positive atmosphere, it allows them to grow and mature amongst themselves which is important to childhood development.